

ADFENCE™

TEMPORARY FENCE HIRE & BUILDING SITE ADVERTISING

INFORMATION PACK



WHO WE ARE

Adfence has been a leading supplier of temporary fencing to the residential and commercial construction for over 10 years

We deal with many building companies in the industry and have hundreds of fencing sites in Auckland, Hamilton, Wellington and Christchurch

Many of our temporary fencing sites are located on busy roads and intersections and thus we provide them as an ideal outdoor advertising platform for businesses involved in the home and building industry



THE ADVERTISING PROCESS

- Advertising on temporary fences is a high profile yet low cost marketing product seen by thousands of people everyday
- Choose how many banners you want promoted around the city to suit your marketing budget
- Send us your banner design and we organise the printing to the specific size
- We send you a list of high profile building sites for you to choose to advertise on
- Once you choose the sites, we install your banners and then you will be promoted to thousands of people each day
- Each month we send you an up to date site list to choose from
- We keep your banners clean and move them from site to site



ADVERTISING COSTS

There are two costs associated with advertising on our fences;

■ Production of fence banners

\$75 + GST per banner

■ Weekly advertising cost

Number of banners	Rate
4 - 10	\$35.00 + gst per banner per week
11 - 20	\$30.00 + gst per banner per week
21+	\$25.00 + gst per banner per week



FREQUENTLY ASKED QUESTIONS

■ What are the size of the banners?

Advertising banners are 2 metres wide by 650mm high

■ How do we know what sites are available?

At the start of every month you are emailed a list of available locations, and your monthly account states the street addresses of each site

■ How long do we have to sign up for?

We ask you to commit to an initial 6 month contract – after that we work on a month by month basis

■ What happens if the banners are stolen or damaged?

50/50 share on replacement costs between Adfence and the client

■ Who owns the banners?

The banners become your property at the end of the advertising term. During your term, your banners are available for use at trade shows, sponsored events, etc.



CONTACT

- For further enquires please contact us on;

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